



PRESS RELEASE

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Menlo College Enhances the Educational Experience with Comcast Business Ethernet

New Ethernet service provides a dynamic platform that drives application performance and increases productivity for college staff

MENLO PARK, Calif. – March 22, 2016 – Today, Comcast Business announced that Menlo College, one of the top business schools in Silicon Valley, has upgraded to Comcast Business Ethernet on its campus, to deliver reliable, high-performance communications and Internet service. With the upgrade, Menlo College has more than doubled its Internet performance in response to the needs of its academic community including faculty, administration and students.

As a higher-education institution, Menlo College is acutely focused on providing its students and faculty with the resources they need to be successful. In today's digital world, having access to reliable, high-performance communications is critical. Comcast Business' Ethernet solution enables faculty to introduce more web-based curriculum and engage students in new ways. This infrastructure change adds a great deal of flexibility for the college and its plans.

"We have been impressed with Comcast Business' ability to respond to our growing needs," said Kristen Dietiker, Chief Information Officer at Menlo College. "Whereas previously we had to deal with equipment shifts or moving from one connection to another, now when we need to upgrade our services, it simply takes a phone call. Comcast Business has given us the flexibility to scale and grow with our faculty needs."

Menlo College was equally interested in Comcast Business' ability to deliver a best practice solution other providers had not offered. Comcast offered the option of a new fiber optic connection that offered a new physical path to campus. This is important in today's environment, where backup connections are common. This alternate connection ensures that in the event that one of the cables is damaged, the campus' Internet connection would not be affected.

"Comcast has offered us the scalability, reliability and quality of service that higher education faculty need in order to respond to the demands of today's students," said Dietiker.

"Reliable and efficient communications are critical to educational institutions in today's digital environment," said Ted Gardner, Vice President of Comcast Business for Comcast's California Region. "Menlo College is providing superior access to information, and we're pleased to partner with the college to provide a solution that enhances classroom and campus experiences."

About Menlo College:

Menlo College was established in 1927 and is located 30 minutes south of San Francisco. It is a private, four-year, accredited, residential business college located in Atherton, California. <http://www.menlo.edu>

About Comcast Business

Comcast Business, a unit of Comcast Cable, provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a next-generation network that is backed by 24/7 technical support, Comcast delivers Business Internet, Ethernet, TV and a full portfolio of Voice services for cost-effective, simplified communications management.

For more information, call 866-429-3085.

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About Comcast Cable:

Comcast Cable is the nation's largest video, high-speed Internet and phone provider to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (NASDAQ: CMCSA, CMCSK) is a global media and technology company. Visit www.comcastcorporation.com for more information.

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